

Why Choice Chicory?

Choice chicory can boost milk production in dairy cows, by providing large amounts of high quality protein feed from small areas of land.

Farmer experience has found per cow production can increase by two litres/cow or 10% per day from just a couple of hours of grazing chicory each day.

Supplying cows with adequate levels of protein and digestible energy is often difficult on grass-based pastures through summer and autumn. **Choice** chicory provides a constant supply of protein and energy through this period. A typical grazing rotation is around 14-25 days.

The deep tap-rooted nature of **Choice** chicory results in consistent growth rates and forage quality, even during hot or dry periods. **Choice** chicory is inexpensive to establish relative to ryegrass/clover pastures. On an annual basis **Choice** chicory has produced over 20 tonnes DM/ha on both research and commercial farms, making it one of the most productive grazed forage options available.

Grasslands
Choice
Chicory



- Chicory is palatable to cows, who will even eat leaf knocked to the ground, utilising about 90% of the crop at each grazing



Grasslands
Choice
Chicory

- **Choice** produces high yields of quality premium feed when you need it most.
- Improves animal production throughout the growing season.
- A persistent chicory.

To find out how **Choice** chicory can maximise production on your farm, contact 0800 183 358, visit www.agricom.co.nz or visit your local seed merchant.

Another great product from:
AGRICOM
Pastures for Profit®

Fitting Choice chicory into a Farm System

The best system for dairy farms is to establish several paddocks of pure chicory/clover pasture close to the dairy shed. To ensure a daily 3-hour diet of chicory, the amount of chicory pasture planted should be about 4.5 ha per 100 cows.

Once well-established, an area of chicory (about 0.3 ha per 100 cows) should be fenced off, and cows moved onto this break for 2-3 hours, with a 14-25 day grazing rotation.



Typical Seed Mix

Choice chicory	5 kg/ha
Tribute white clover	4 kg/ha
Sensation red clover	5 kg/ha
	14 kg/ha

Clover rates assume bare seed is used, if coated seed is used these rates will need to be increased to sow the same number of seeds.

Choice Chicory

Perenniality	Perennial
Cool Season Growth	High (for chicory)
Growth Habit	Erect
1000 Seed Weight (grams)	1.2
Suggested Sowing Rate (kg/ha)	4 - 6

- High forage quality
- Improves milk production
- Selected for lower lactucin levels
- High summer DM production
- Perennial with moderate persistence (3-4 years)
- Good drought tolerance, deep tap root (1.5m)
- Elevated mineral content (Zn, Cu, Mg, P, Ca, K)
- Reduced facial eczema spore levels



To find out how Choice chicory can maximise production on your farm, contact 0800 183 358, visit www.agricom.co.nz or visit your local seed merchant.

Another great product from:



For details on establishment and management contact Elton Mayo (Western North Island Manager) on 027 433 3039 or Garry Wills (Northern North Island Sales Manager) on 027 683 3380.