

ONE⁵⁰ - The story just gets better

“Outstanding production and quality”

- Available with LE and **AR1** novel endophyte
- Outstanding summer, autumn and winter production
- Very high total production
- Late-heading, good spring quality and summer leafiness
- A New Zealand-bred and adapted late-heading perennial ryegrass



Dave Goble

West Otago

ONE⁵⁰ excels in West Otago

West Otago monitor farmer at Tapanui, Dave Goble, saw a trial of Agricom's outstanding new late-heading ryegrass ONE⁵⁰ on a neighbour's place and decided it was the grass for him. Dave is always keen to try new pasture technology and renews around 18% of his farm every year.

He milks 330 cows on 120 hectares effective. The platform takes in three terraces, and his 2008 sowings of ONE⁵⁰ into four paddocks totalling 16 ha took in all three different soil types.

Dave scores ONE⁵⁰ highly on a number of fronts: he says it established quickly and left no room for thistles, it has required a good deal less urea than he has used in previous years and he is going back into those paddocks earlier than all others on the farm – he has a number of big names in his other paddocks including Matrix of which he has 50 hectares, and he has weekly plate meter data to demonstrate that ONE⁵⁰ outperforms all of them.

In his seven years on this farm, he says he has not seen better pasture performance.

“I wanted more last year but it was all in mixes. I just want to put ONE⁵⁰ in with clovers and nothing else.”



Paul Spark

North Canterbury

“The ONE⁵⁰ paddocks are of exceptional quality, grow heaps, and really respond to moisture. They are always the first to come away after grazing or irrigation – they show plenty of vigour.”



To find out how ONE⁵⁰ can maximise production on your farm contact 0800 183 358, visit www.agricom.co.nz or see your local seed merchant.

Another great product from:

AGRICOM 
Pastures for Profit®

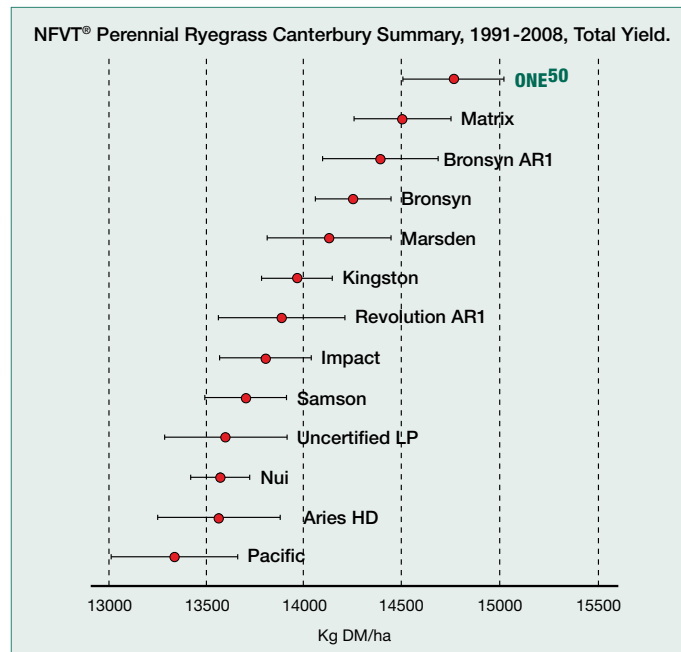
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The 2008 NFVT Summary release has **ONE⁵⁰** improving it's position for production in all seasons in Canterbury.

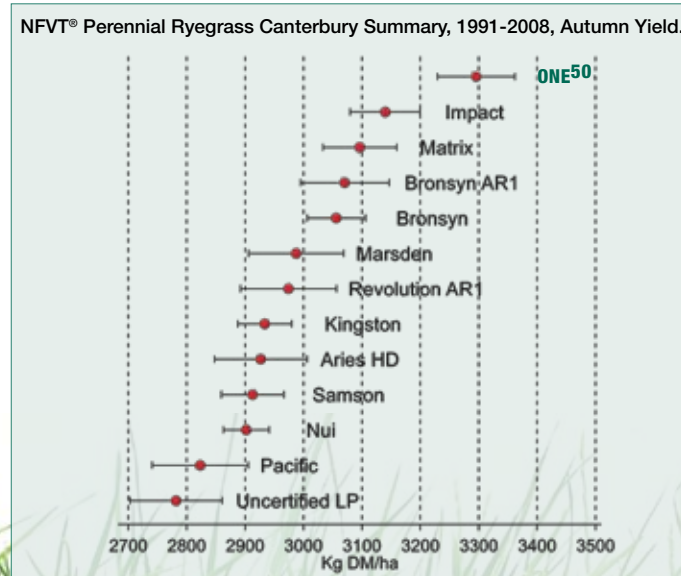
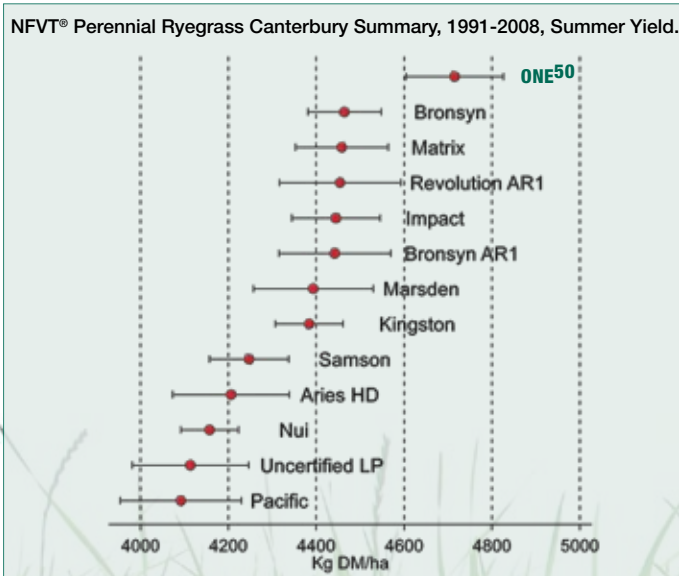


The winter growth of **ONE⁵⁰** is outstanding



ONE⁵⁰ is an ideal perennial ryegrass for summer moist or irrigated pastures where it is significantly ahead of all the cultivars tested, as shown in the two trials below.

ONE⁵⁰ is now the strongest autumn perennial ryegrass, ideal for autumn feed production and carrying pasture cover into winter.



For complete NFVT[®] results, go to www.nzpbra.org

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